

FIRST INTERNATIONAL

HYBRID CONFERENCE

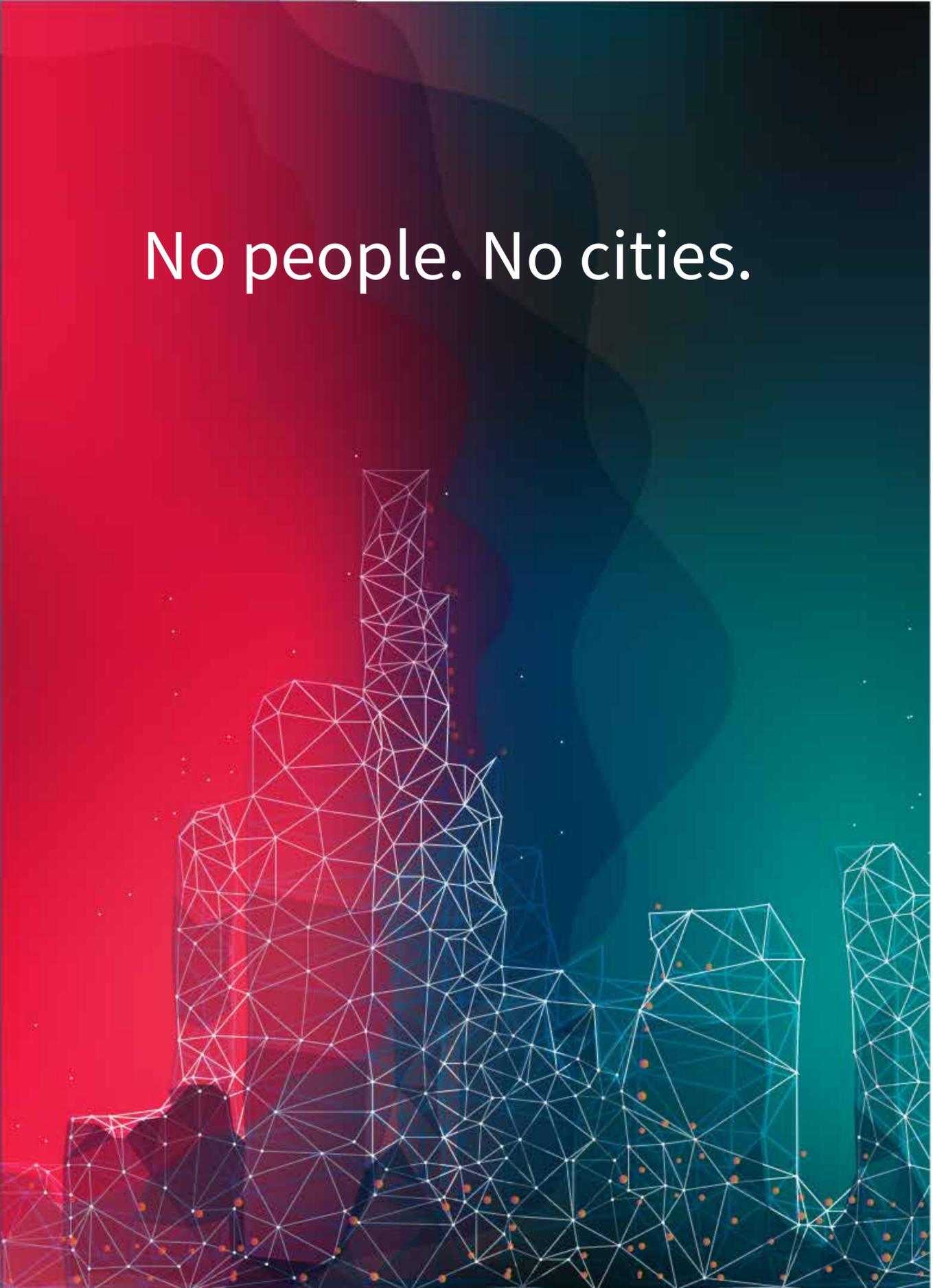
IN ROMANIA

CITIES *of* TOMORROW

New waves of urban migration

SAVE THE DATE

BUCHAREST | SEPTEMBER 1, 2020



No people. No cities.

Cities of Tomorrow #8 will focus on people once more – this time on the issue of migration and the movement of people both inside a country and to / from abroad (city-to-city, rural-to-urban) and, very important now, the inverse flow from a large city to a smaller one or even into the countryside. This movement has a significant impact on cities and regions, with cities increasingly needing to demonstrate flexibility in adapting to the challenges ahead.

Grow or Shrink - do it smart! Population slows down in some cities due to declining fertility rates, aging, emigration and last but not least unpredictable and unforeseen pandemics. Other cities are confronted with major flows of immigration. Both these changes challenge the economy.

No people, no cities: cities are in fierce competition in designing strategies to attract and retain citizens, as quality of life and safety become more important when choosing where to work and live.

Migration will be addressed holistically: energy, mobility, city governance and digitalization, urbanization, sustainable constructions, safety and security, circular economy and other relevant topics which should lead to resilient cities with a high quality of life.

We believe that by raising a white flag and bringing people together to discuss these topics we can set the wheels in motion and find ways to prepare cities for the ebb and flows of migration, whatever their reasons.

Since 2013, AHK Romania is actively involved in the sustainable development of cities and regions, promotion of best-practice examples in public administration, urban planning and sustainability

By means of our and our partners' longtime experience and know-how, we encourage collaboration and dialogue between all involved actors, with the purpose of increasing Romania's competitiveness and setting the stage for sustainable development and smart solutions

Join us in finding ways of making Romania and its cities the country in which we want to live, work, raise our children in and, in some cases, wish to return to.

Already at its 8th edition, the yearly conference Cities of Tomorrow is an established platform for dialogue between public and private actors.



The wheels are in motion

The stage is set

Round Tables

Going online also means that you can get involved and join more than one round table for **interactive discussions** and identification of problems and **solutions**.

The round tables, which would normally take place simultaneously in the afternoon of the event, will now take place during three consecutive days before the main event, August 25-27. We're introducing a 9th table, **City Safety**, as an expression of the new challenges which all of us have to fight against.

The round tables will provide valuable insights and conclusions, which will then be the foundation of **future actions**.



THE ROUND TABLES



Energy Efficiency & Energy Management



Financing & EU Funds



City Governance/Digitalization/City Information Platform



Mobility



Construction Law



Reconversion & Revitalisation



Circular Economy



Tourism, Lifestyle & Culture

NEW



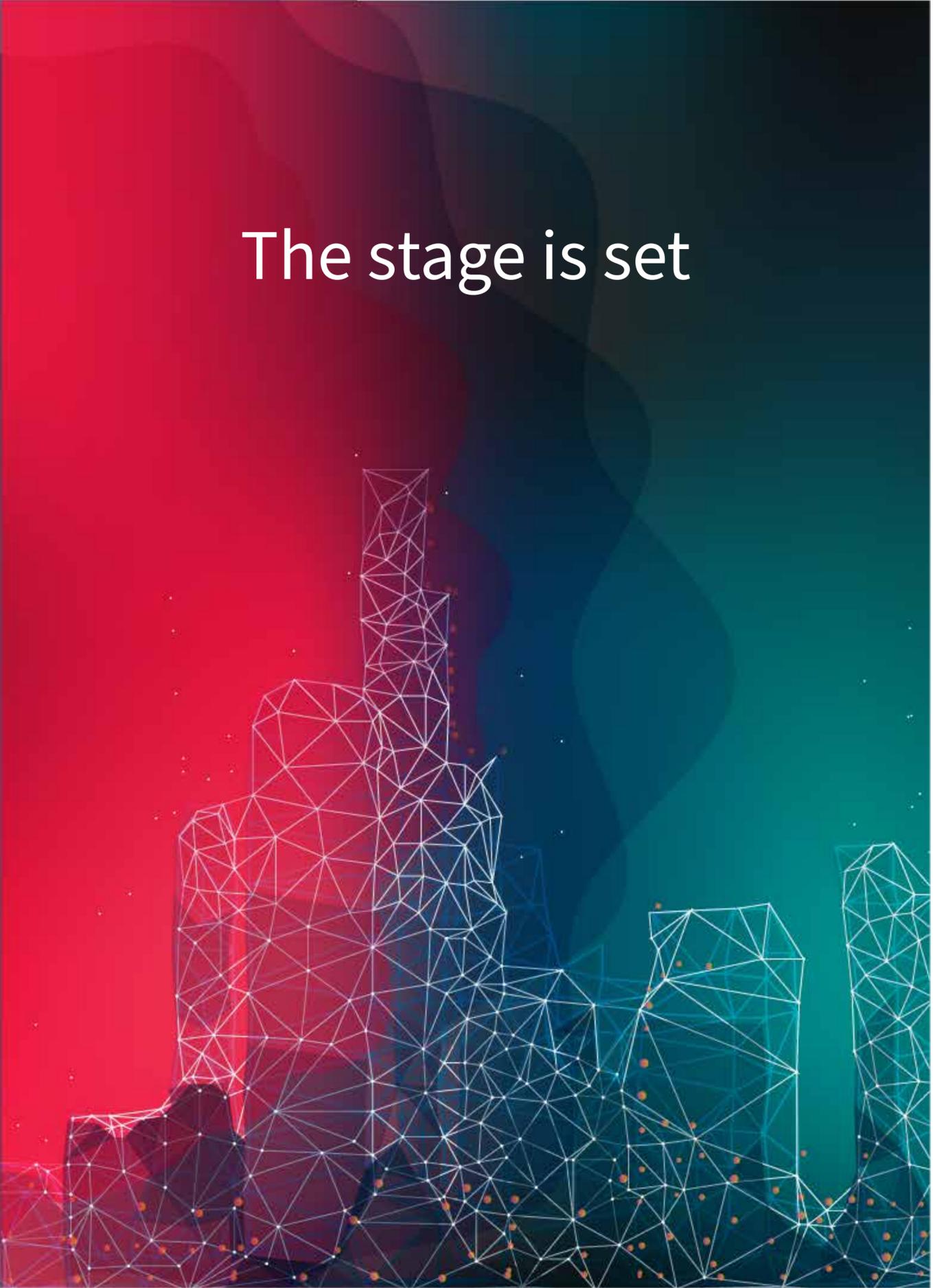
City Safety

Marketplace

The event will also host the usual marketplace, this time in a virtual innovative setting, where participants and marketplace exhibitors can interact for at least two weeks and not only a day as previously. Sponsors will have the opportunity to present **solutions and technologies for cities and regions**, while representatives of local authorities and communities will present concrete projects, which they want to complete and for which they seek support of private actors

The stage is set





The stage is set

The Trialogue returns

Last edition we introduced a new dimension to the event concept: the civil society. A dialogue between public authorities and the business environment is important, but the involvement of the civil society is as necessary for a sustainable urban development. Therefore, we believe that the key element in shaping sustainable development is **the TRIALOGUE**. The 2019 edition showed that there's great interest in this kind of interaction and we look forward to the civil society's involvement once more in 2020.

New: Click [HERE](#) to vote for your favorite project

Project Competition

3 + 1 new categories: public administration, civil society and business environment

1 jury: representatives of central & local authority, urban planner / architect, NGO, journalist, international expert.

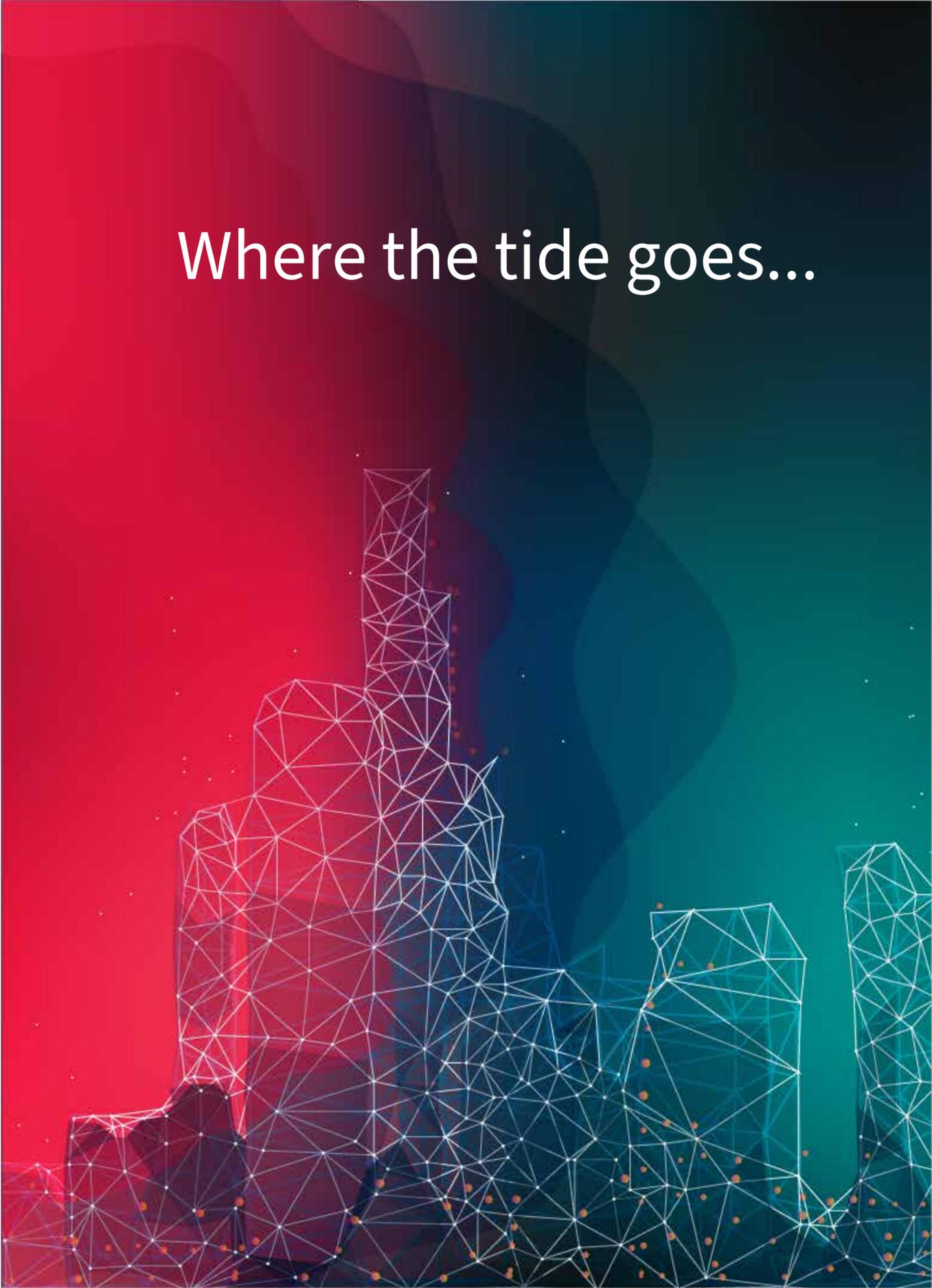
Following last years success, Cities of Tomorrow will host a project competition again. We are looking for urban development projects, best-practice examples and solutions for smart cities in Romania. Given today's situation, when our health and safety are threatened, we have decided to also open a **call for projects** in the field of **healthcare** and/ or **citizen's safety**.

One week before and one week after the main event, we will enjoy the presence of:

- City mayors, city managers, representatives of regional development agencies and metropolitan areas, representatives of city and county councils
- Romanian and foreign private companies
- Professionals in urban planning and architects
- Real estate investors and developers interested or based in South-Eastern Europe
- Technology and service providers
- Urban infrastructure and utilities companies
- Real estate professionals
- Banking professionals
- NGOs
- Representatives of Chambers of Commerce and Industry
- Representatives of industrial clusters and universities

We want to make good use of their time to enrich the knowledge of our stakeholders, make valuable connections, share ideas for the future and engage in our country's development

We are also looking forward to gaining insights from our guests, both national and international speakers. This year we are glad to welcome Mr. Ullrich Sierau, Lord Mayor of Dortmund, as our guest of honor and speaker.



Where the tide goes...

Guest of Honor

Ullrich Sierau

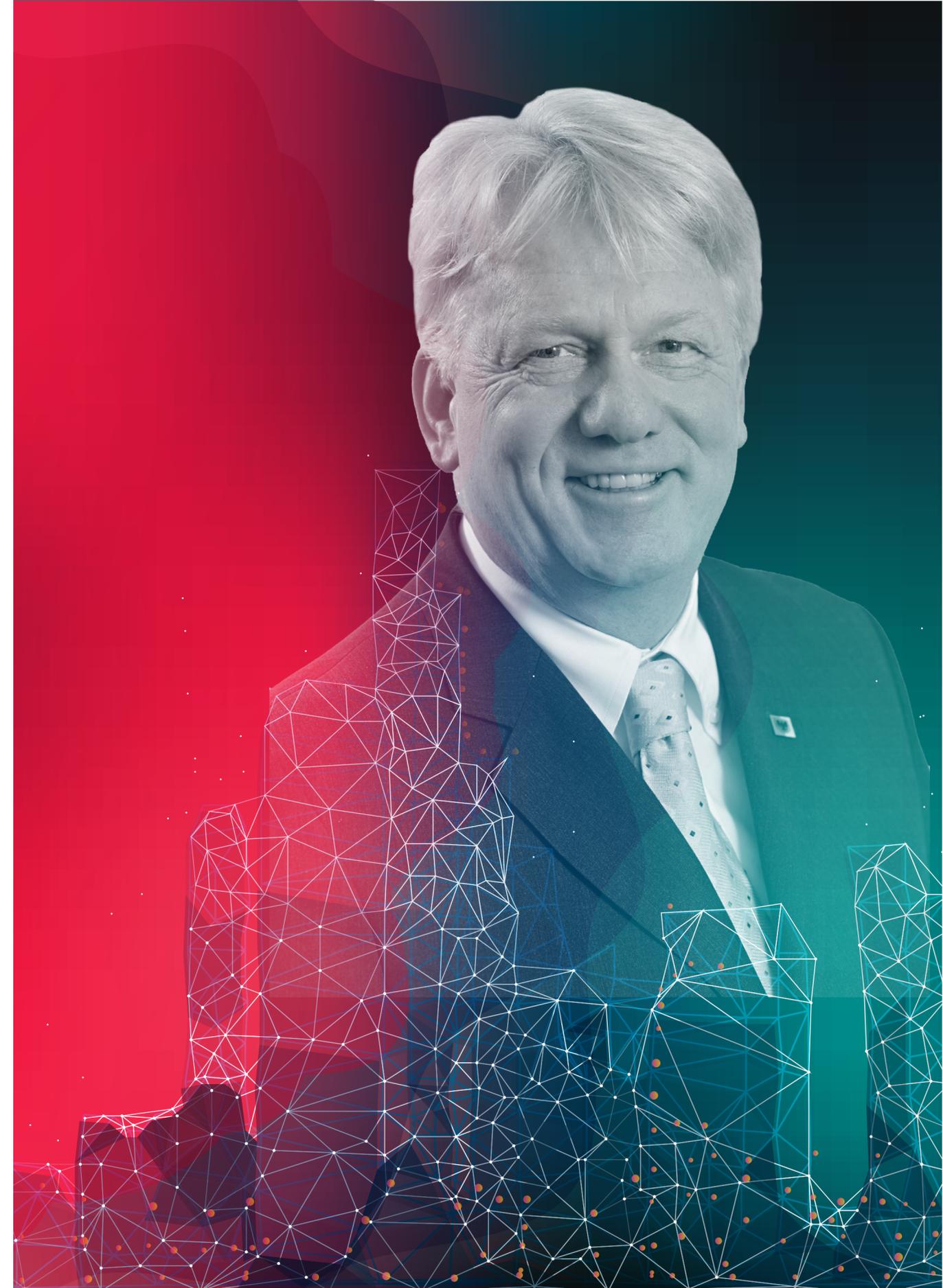
Lord Mayor, City of Dortmund

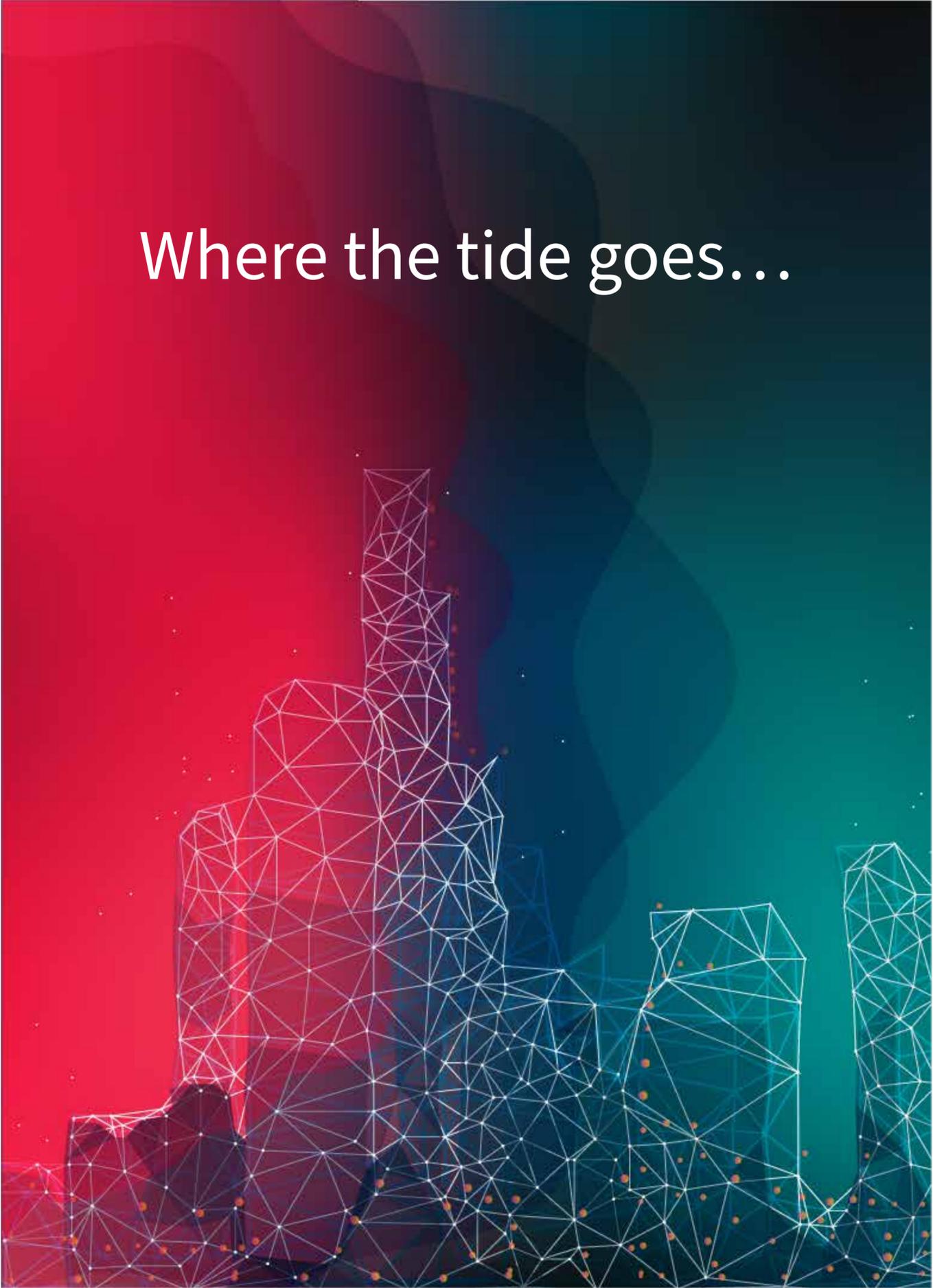
Since his election in 2009, Mayor Sierau has put major emphasis on implementing sustainable urban development projects, after having previously led Dortmund's Department for City Planning. As a result, Dortmund was awarded the title of Germany's Most Sustainable City in 2014 and received the German City Planning Award in 2018.

From a city known as the engine of the industrial revolution in Germany, Dortmund underwent structural changes after the steel crisis in 1975 left the city without 90.000 jobs and with heavy damages to the environment.

Recently, given the Covid-19 crisis, Dortmund confronted and overcame the same challenges as every major city in the world did.

Over the course of less than 2 decades (since 2001), Dortmund's urban landscape transformed through the implementation of the large-scale PHOENIX project, which saw two former industrial areas demolished, decontaminated and repurposed into a lake with surrounding residential buildings, sport and leisure activities, a technology park and a modernized housing district.





Where the tide goes...

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In an attempt to facilitate as many projects for our cities and regions, Cities of Tomorrow #8 needs your support!

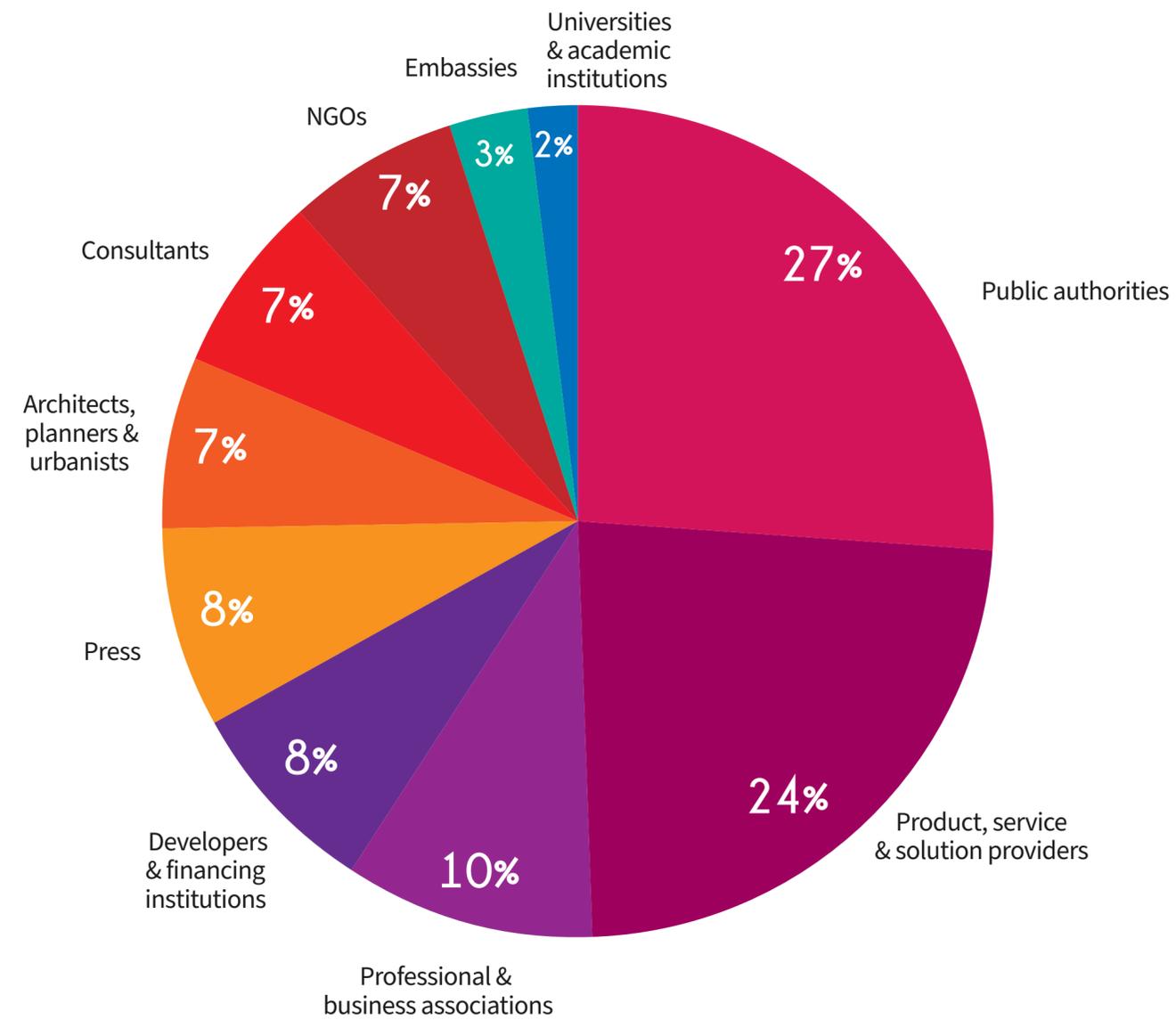
Help Romania retain and attract citizens and grow by supporting the sustainable development of its cities, so your business can grow as well.

Become a sponsor for our event and contact us @citiesoftomorrow.ro

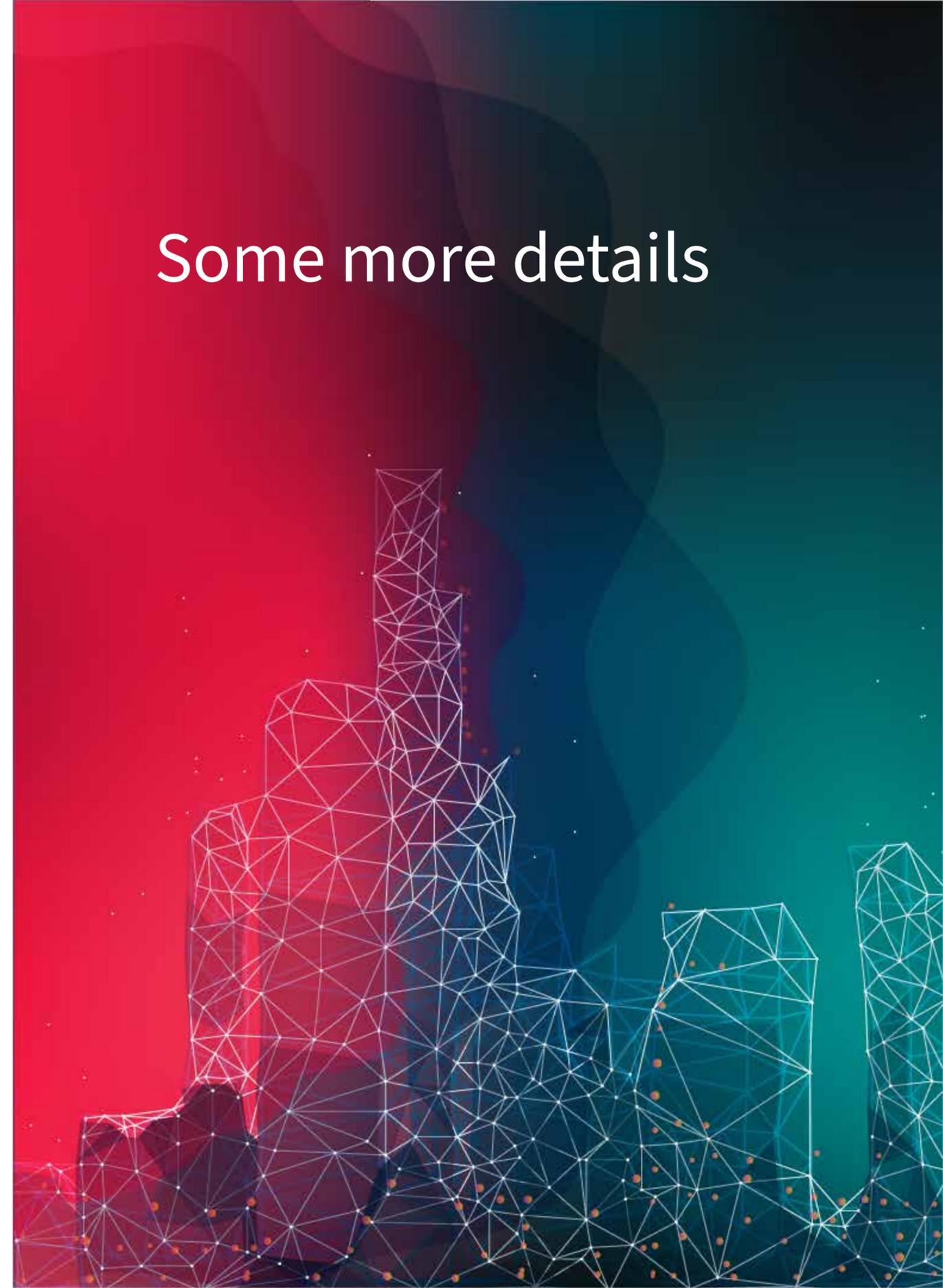
Some things we can offer in return: see sponsorship packages

AUDIENCE 2019

300 Participants



Some more details



Some more details



ONLINE, ON SITE & VIRTUAL



English – Romanian / Simultaneous interpretation



More is less: as we go online, we are increasing the duration of the event to 400% while reducing the participation fees by 50%

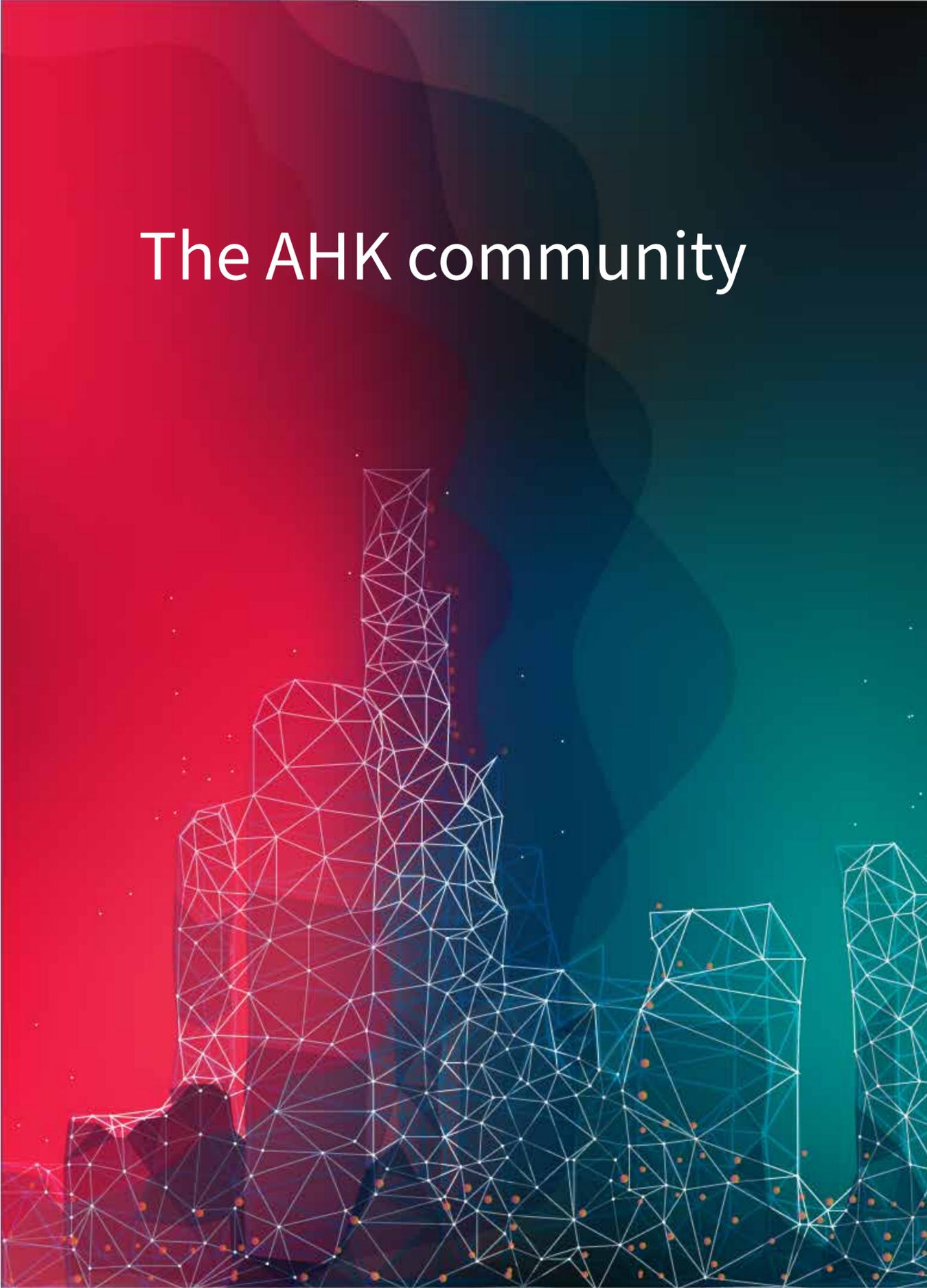
1 participant	2 participants	3 participants
75 EUR + VAT	112 EUR + VAT	149 EUR + VAT
Members of AHK Romania: additional 20% off		
Members of partner institutions: additional 10% off		

The AHK community

sustainability arbitration
600 members industry 4.0 energy efficiency
connecting future partners **digitalization** advocacy
supporting investors public health **smart city** automotive
energy **circular economy**
real estate & investement
official representative of the German economy in Romania
vocational education **safety**
creating business opportunities



www.citiesoftomorrow.ro



CITIES *of*
TOMORROW
New waves of urban migration

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Register now. Be part of it!

01.09.2020 | ONLINE, ON SITE & VIRTUAL

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SPONSORSHIP PACKAGES

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One or two representatives of the company as moderators of one **Round Table** of choice

Possibility of a **reference quote** in the Follow-up brochure of the event

Logo on the event banner on the AHK Romania home page. Period: August, September & October 2020

Virtual Company stand for presenting promo materials and get in contact with the participants for at least two weeks (in agreement with the organizers and depending on the technical possibilities)

Highlighted logo on the banner ad in magazines and business & news websites

The company logo on the screen in the conference room, between the speakers' presentations (in agreement with the organizers)

Displays will be available to play on the event period: a corporate video and the company logo.

Logo on the event page of AHK Romania, where the guests will register and where the presentation & photos of the event can be downloaded after the conference. Period: after signing the contract

Company name mentioned as sponsor in the AHK newsletter editions (February & August & September 2020).

Reach: over 1.000 contacts

Highlighted logo on the electronic invitation, in total 12-15 e-mailings during the entire event promotion (December 2019 to September 2020)

Highlighted logo on the joint banner with all sponsors in the conference room and the foyer

Highlighted logo on the event's program, which will be distributed electronically

Highlighted logo in the printed and electronic version of the follow up brochure (3000 copies in English and Romanian distributed in our network both in Germany and Romania)

High quality pictures and/or event video in electronic format as follow-up

BRONZE SPONSORS

SILVER SPONSORS

GOLD SPONSORS