No people. No cities.

Cities of Tomorrow #8 will focus on people once more – this time on the issue of migration and the movement of people both inside a country and to / from abroad (city-to-city, rural-to-urban and vice versa). This movement has a significant impact on cities and regions, with cities increasingly needing to demonstrate flexibility in adapting to the challenges ahead.

Grow or Shrink - do it smart! Population slows down in some cities due to declining fertility rates, aging and emigration. Other cities are confronted with major flows of immigration. Both these changes challenge the economy.

No people, no cities: cities are in fierce competition in designing strategies to attract and retain citizens, as quality of life becomes more important when choosing where to work and live.

Migration will be addressed holistically: energy, mobility, city governance and digitalization, urbanization, sustainable constructions, safety and security, circular economy and other relevant topics which should lead to resilient cities with a high quality of life.

We believe that by raising a white flag and bringing people together to discuss these topics we can set the wheels in motion and find ways to prepare cities for the ebb and flows of migration.

Since 2013, AHK Romania is actively involved in the sustainable development of cities and regions, promotion of best-practice examples in public administration, urban planning and sustainability

By means of our and our partners' longtime experience and know-how, we encourage collaboration and dialogue between all involved actors, with the purpose of increasing Romania's competitiveness and setting the stage for sustainable development and smart solutions

Join us in finding ways of making Romania and its cities the country in which we want to live, work, raise our children in and, in some cases, wish to return to.

Already at its 8th edition, the yearly conference Cities of Tomorrow is an established platform for dialogue between public and private actors.

Past editions: www.citiesoftomorrow.ro

The wheels are in motion

The stage is set

World Café

The World Café returns for the 8th edition, a concept which allows participants higher involvement in **interactive discussions** and identification of problems and **solutions.** The 8 round tables will provide valuable insights and conclusions, which will then be the foundation of **future actions.**

Marketplace

The event will also host the usual marketplace in the hotel foyer. Sponsors will have the opportunity to present **solutions and technologies for cities and regions**, while representatives of local authorities and communities will present concrete projects, which they want to complete and for which they seek support of private actors.

THE ROUND TABLES

- **Energy Efficiency & Energy Management**
- **Financing & EU Funds**
- **City Governance/Digitalization/City Information Platform**
- **Mobility**
- **Construction Law**
- **Reconversion & Revitalisation**
- **Circular Economy**
- **Tourism & Lifestyle**

The Trialogue returns

Last edition we introduced a new dimension to the event concept: **the civil society.** A dialogue between public authorities and the business environment is important, but the involvement of the civil society is as necessary for a sustainable urban development. Therefore, we believe that the key element in shaping sustainable development is **the TRIALOGUE.** The 2019 edition showed that there's great interest in this kind of interaction and we look forward to the civil society's involvement once more in 2020.

Project Competition

3 categories: public administration, civil society and business environment

1 jury: representatives of central & local authority, urban planner / architect, NGO, journalist, international expert.

Following last year's success, Cities of Tomorrow will host a project competition again.
We are looking for urban development projects, best-practice examples and solutions for smart cities in Romania.
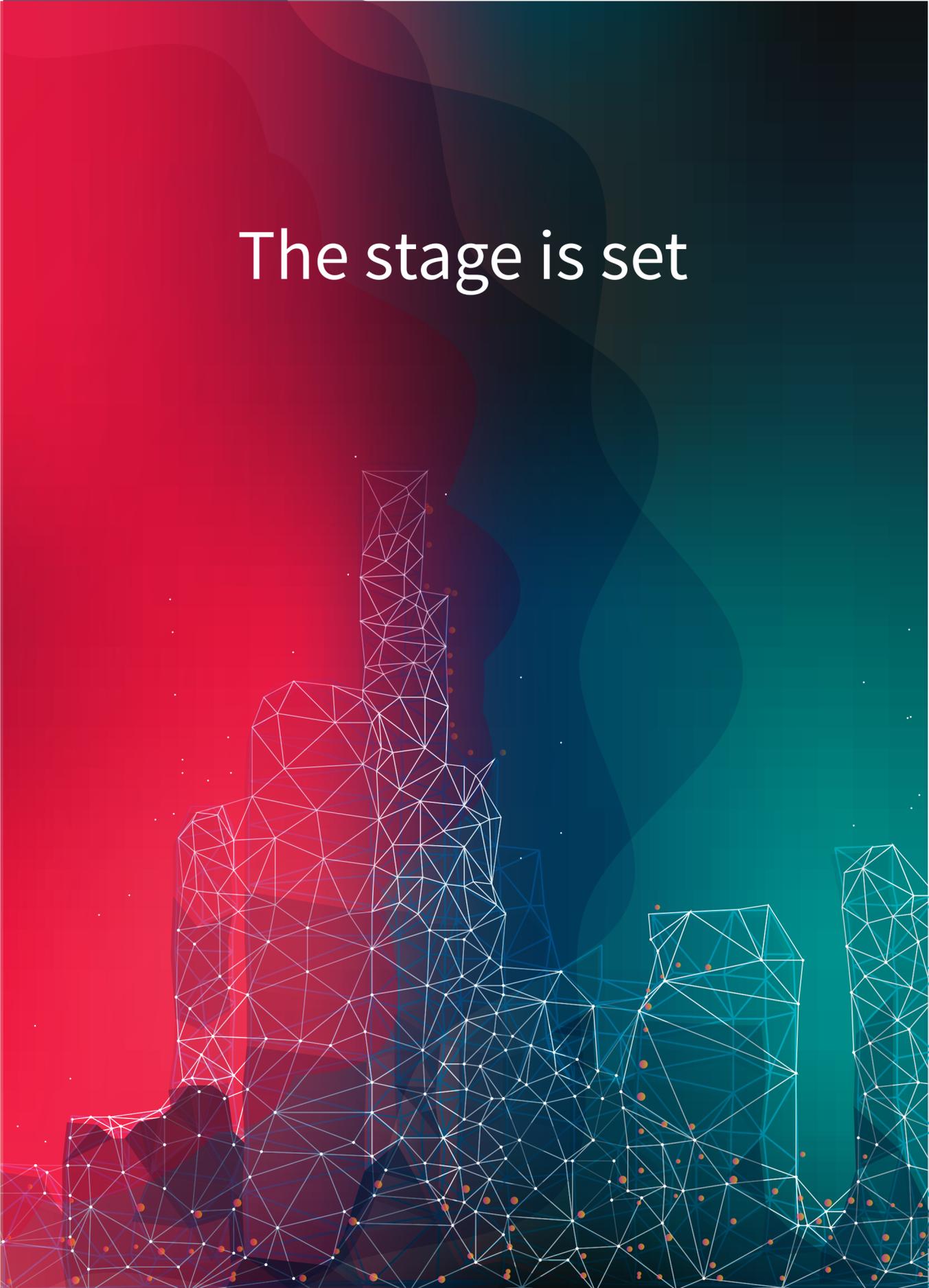
The stage is set
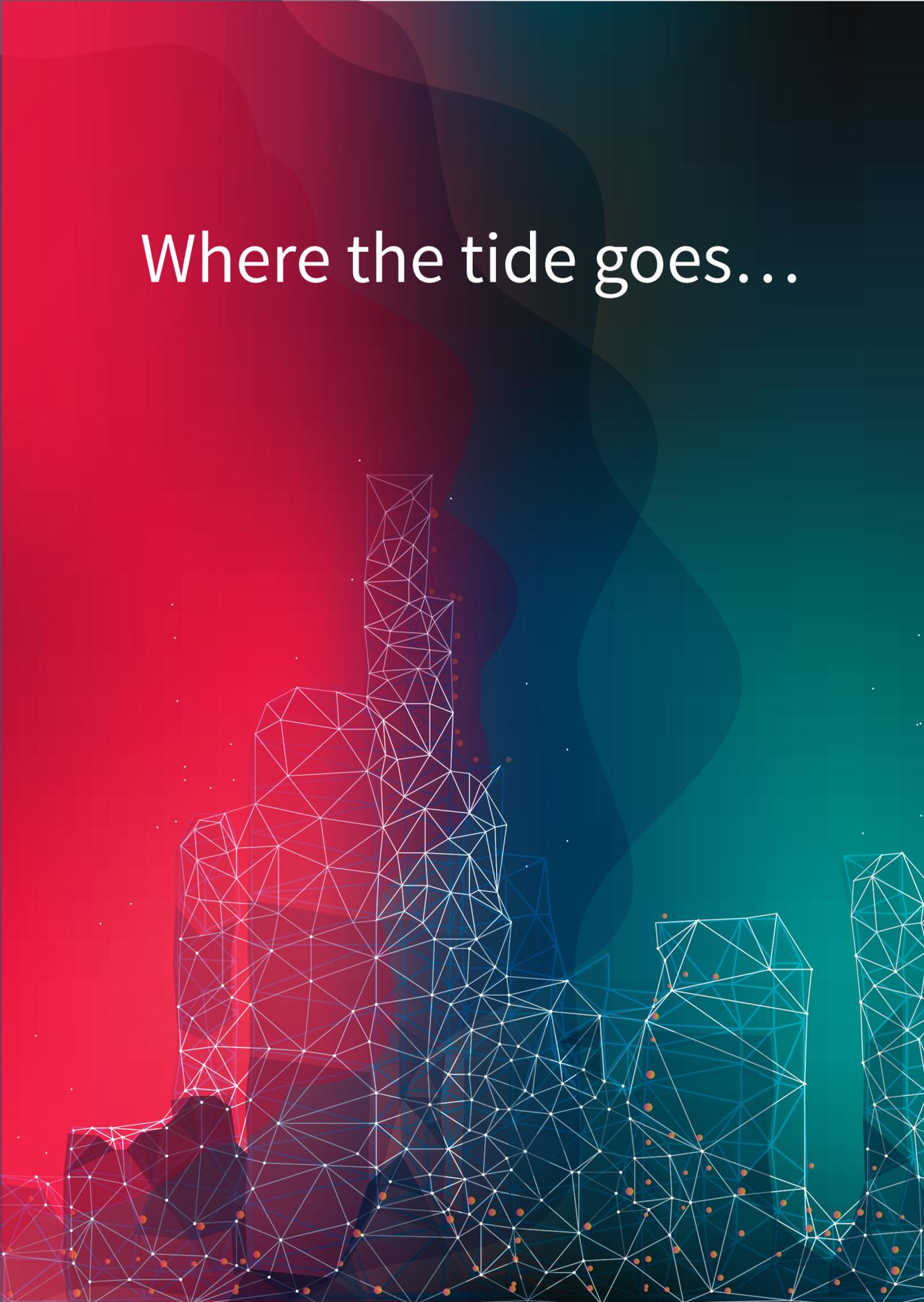
Where the tide goes…

For one day, we will enjoy the presence of:

- City mayors, city managers, representatives of regional development agencies and metropolitan areas, representatives of city and county councils

- Romanian and foreign private companies

- Professionals in urban planning and architects

- Real estate investors and developers interested or based in South-Eastern Europe

- Technology and service providers

- Urban infrastructure and utilities companies

- Real estate professionals

- Banking professionals

- NGOs

- Representatives of Chambers of Commerce and Industry

- Representatives of industrial clusters and universities

We want to make good use of their time to enrich the knowledge of our stakeholders, make valuable connections, share ideas for the future and engage in our country's development

We are also looking forward to gaining insights from our guests, both national and international speakers. This year we are glad to welcome Mr. Ullrich Sierau, Lord Mayor of Dortmund, as our guest of honor and speaker.

Ullrich Sierau
Lord Mayor, City of Dortmund

Since his election in 2009, Mayor Sierau has put major emphasis on implementing sustainable urban development projects, after having previously led Dortmund's Department for City Planning. As a result, Dortmund was awarded the title of Germany's Most Sustainable City in 2014 and received the German City Planning Award in 2018.

From a city known as the engine of the industrial revolution in Germany, Dortmund underwent structural changes after the steel crisis in 1975 left the city without 90.000 jobs and with heavy damages to the environment.

Over the course of less than 2 decades (since 2001), Dortmund's urban landscape transformed through the implementation of the large-scale PHOENIX project, which saw two former industrial areas demolished, decontaminated and repurposed into a lake with surrounding residential buildings, sport and leisure activities, a technology park and a modernized housing district.
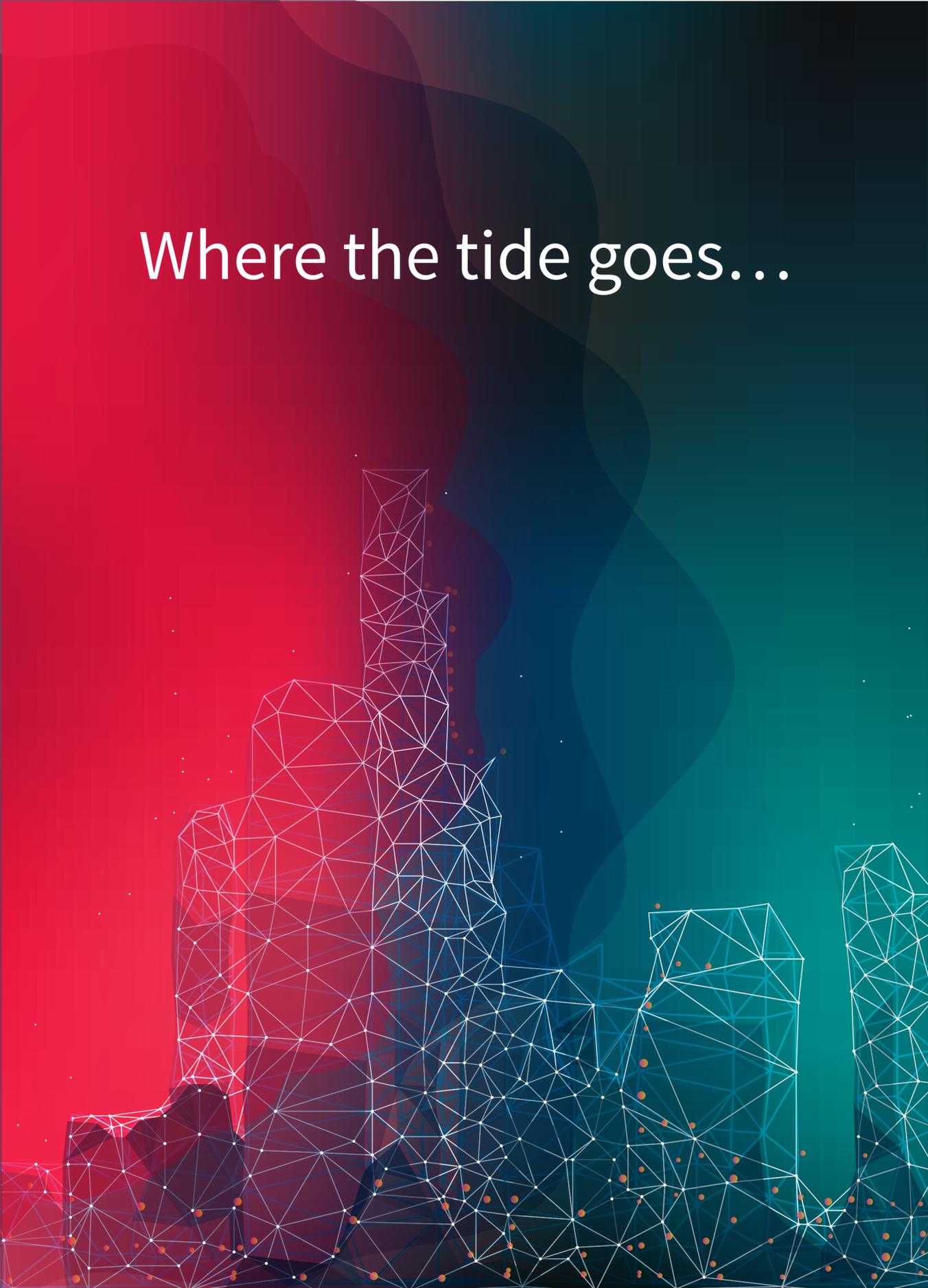
Where the tide goes…

CITIES of TOMORR8W
New waves of urban migration

In an attempt to facilitate as many projects for our cities and regions, Cities of Tomorrow #8 needs your support!

Help Romania retain and attract citizens and grow by supporting the sustainable development of its cities, so your business can grow as well.

Become a sponsor for out event and contact us @citiesoftomorrow.ro

Some things we can offer in return: see sponsorship packages

AUDIENCE 2019
300 Participants

- Universities & academic institutions — 2%
- Embassies — 3%
- NGOs — 7%
- Consultants — 7%
- Architects, planners & urbanists — 7%
- Press — 8%
- Developers & financing institutions — 8%
- Professional & business associations — 10%
- Product, service & solution providers — 24%
- Public authorities — 27%
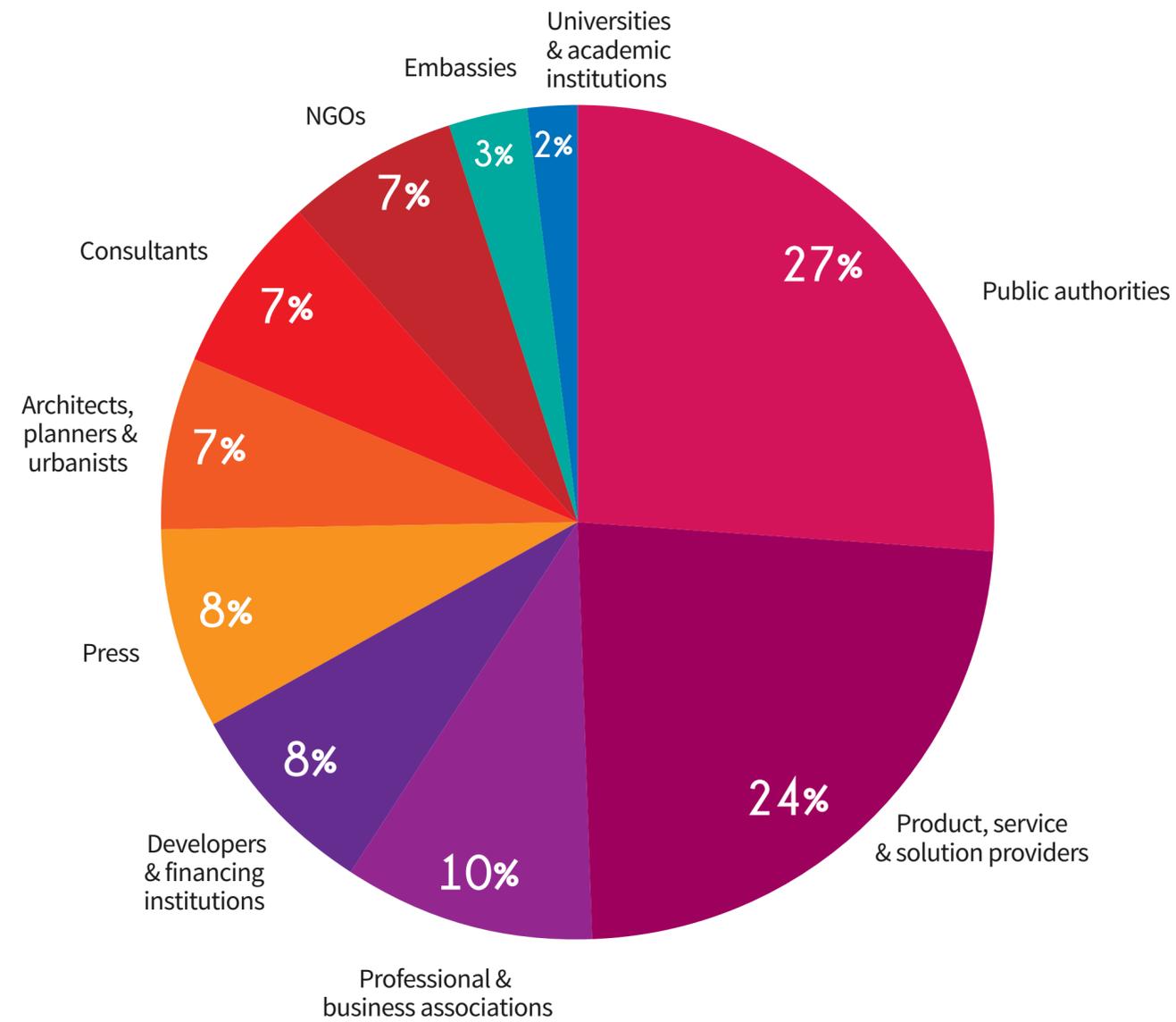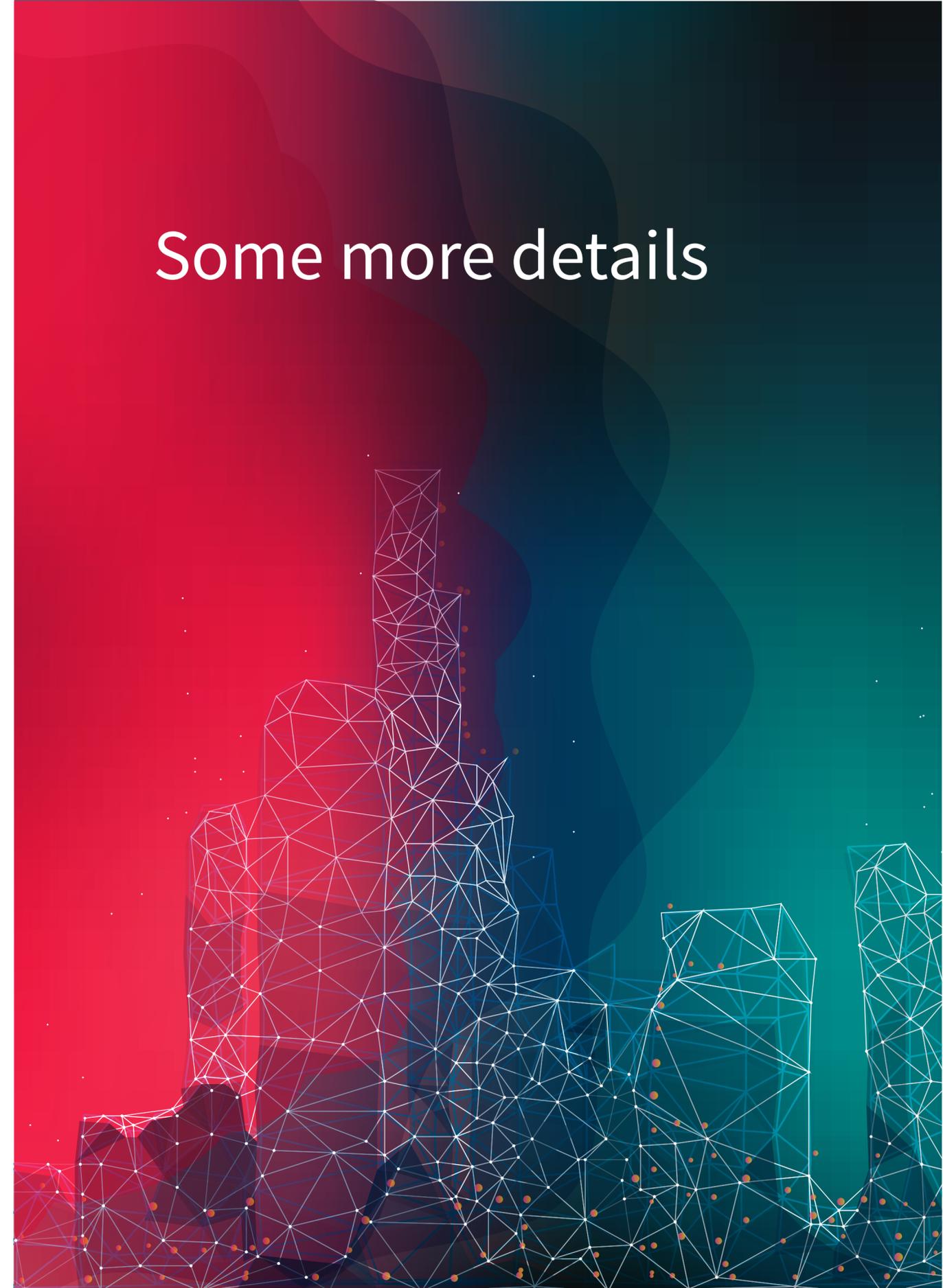
Some more details

Some more details

CITIES *of* TOMORR8W
New waves of urban migration

📍 **JW Marriott Bucharest Grand Hotel**

📱 **English – Romanian / Simultaneous interpretation**

	1 participant	2 participants	3 participants
Early Bird (until February 15th 2020)	119 EUR + VAT	179 EUR + VAT	238 EUR + VAT
Regular Ticket (from February 16th 2020)	149 EUR + VAT	224 EUR + VAT	298 EUR + VAT

Members of AHK Romania: additional **20%** off
Members of partner institutions: additional **10%** off

The AHK community

sustainability

arbitration

600 members industry 4.0 energy efficiency

connecting future partners digitalization advocacy

supporting investors smart city automotive

energy circular economy

real estate & investement

official representative of the German economy in Romania

vocational education

identifying business potential and opportunities

AHK Deutsch–Rumänische
Industrie– und Handelskammer
Camera de Comerț și Industrie
Româno–Germană

www.citiesoftomorrow.ro

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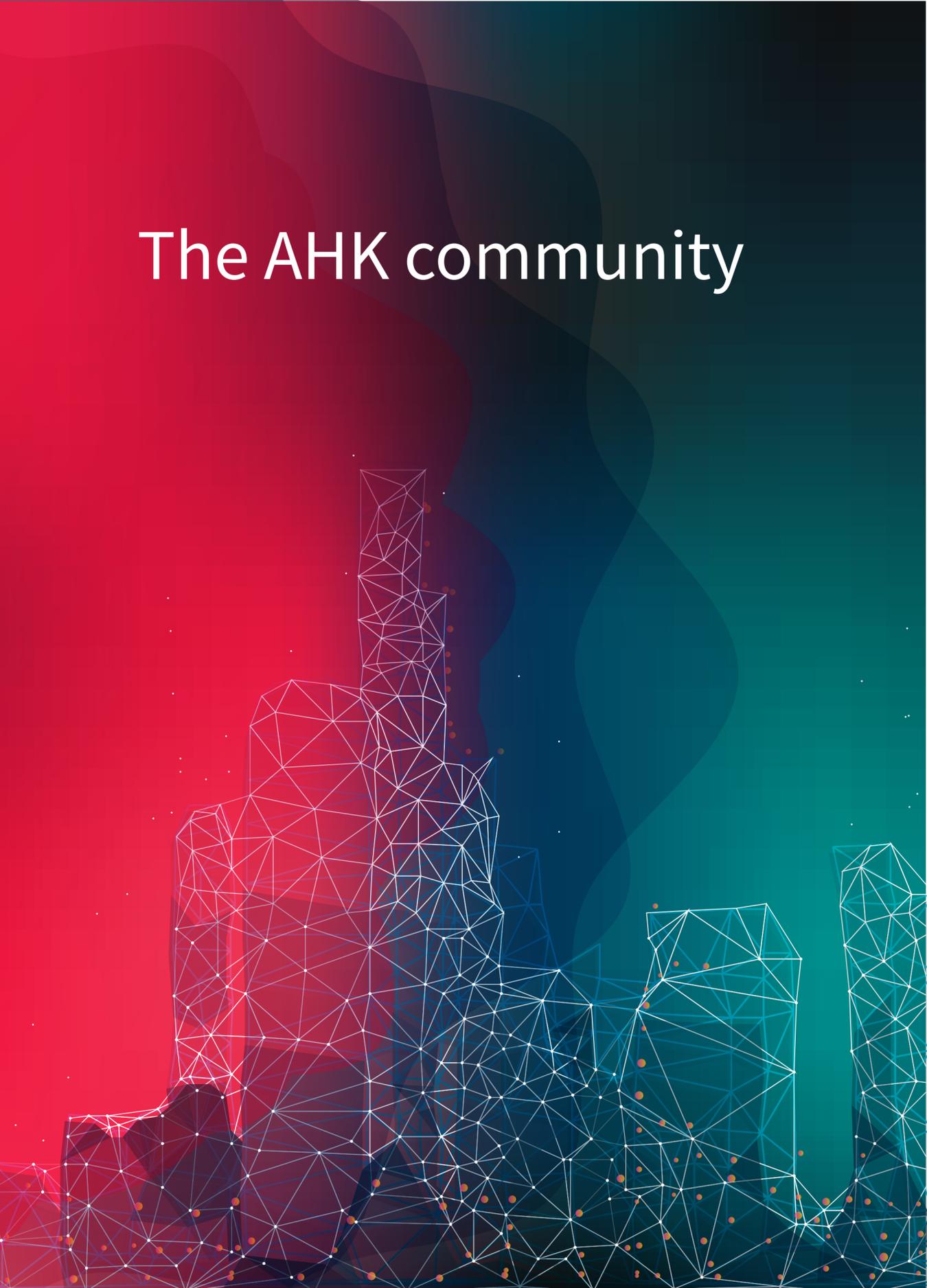
Register now and support us!

24.03.2020 | JW Marriott Bucharest Grand Hotel

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